



Reaching out to the Community

The 4C stakeholder engagement
activities

What are we doing?

- Engage with stakeholders
- Raise awareness
- Organise meetings
- Promote Research & Innovation
- Build community network

... and why?

- To create a better understanding of digital curation costs through collaboration
- To provide useful, useable resources which support the process of cost management in digital curation

You are an essential part of it!

Consultations

Expert interview
rounds

Workshops

Conference

Focus groups

Stakeholder groups and categories

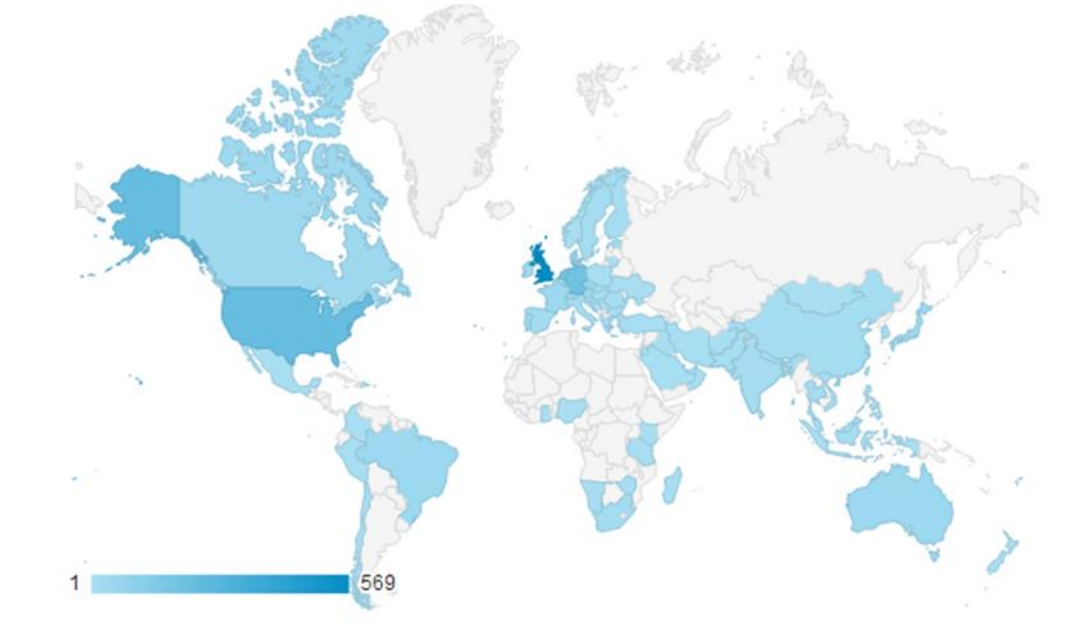
- Research funders
- Big data science
- Digital preservation vendors
- Universities
- Government agencies
- Publishers & content producers
- Industry
- Memory institutions and content holders
- Small medium enterprises
- Others



1. Commerce - digital preservation vendors, publishers and content producers, small and medium enterprises, cost model experts;
2. Culture - memory institutions and content holders;
3. Education - universities;
4. Science - research funders, big data science;
5. Government – government agencies

Some facts & figures

Where is our audience?



Information exchange

News items and articles

- SCAPE, Presto4U and TIMBUS newsletters



Conferences, Webinars and Workshops

- APARSEN and ASIS&T PASIG Webinars
- APARSEN presentation at 4C iPRES Workshop
- EUDAT Conference
- DPHEP Workshop



Koninklijke Bibliotheek

Meetings

- KB, ENSURE Project, CERN, MiLOS Project



So far...

Information Exchange

With **14** EU projects and/or other organisations and counting

Focus groups/ workshops

11 events, over **470** contacts made

Virtual events

7 webinars, more planned

Project Website

5826 hits – **32** blog posts

Twitter

499 tweets, and **312** followers

Conferences & Events

Representation at **40** events

News items & articles

22 published

Reports

14 written/published

4C on Twitter: 4c_project #4ceu



What's next?

“Investing in Opportunity: Policy Practice and Planning for a Sustainable Digital Future”

Save the date:

November 17th and 18th 2014

at the Wellcome Trust Centre

London, UK



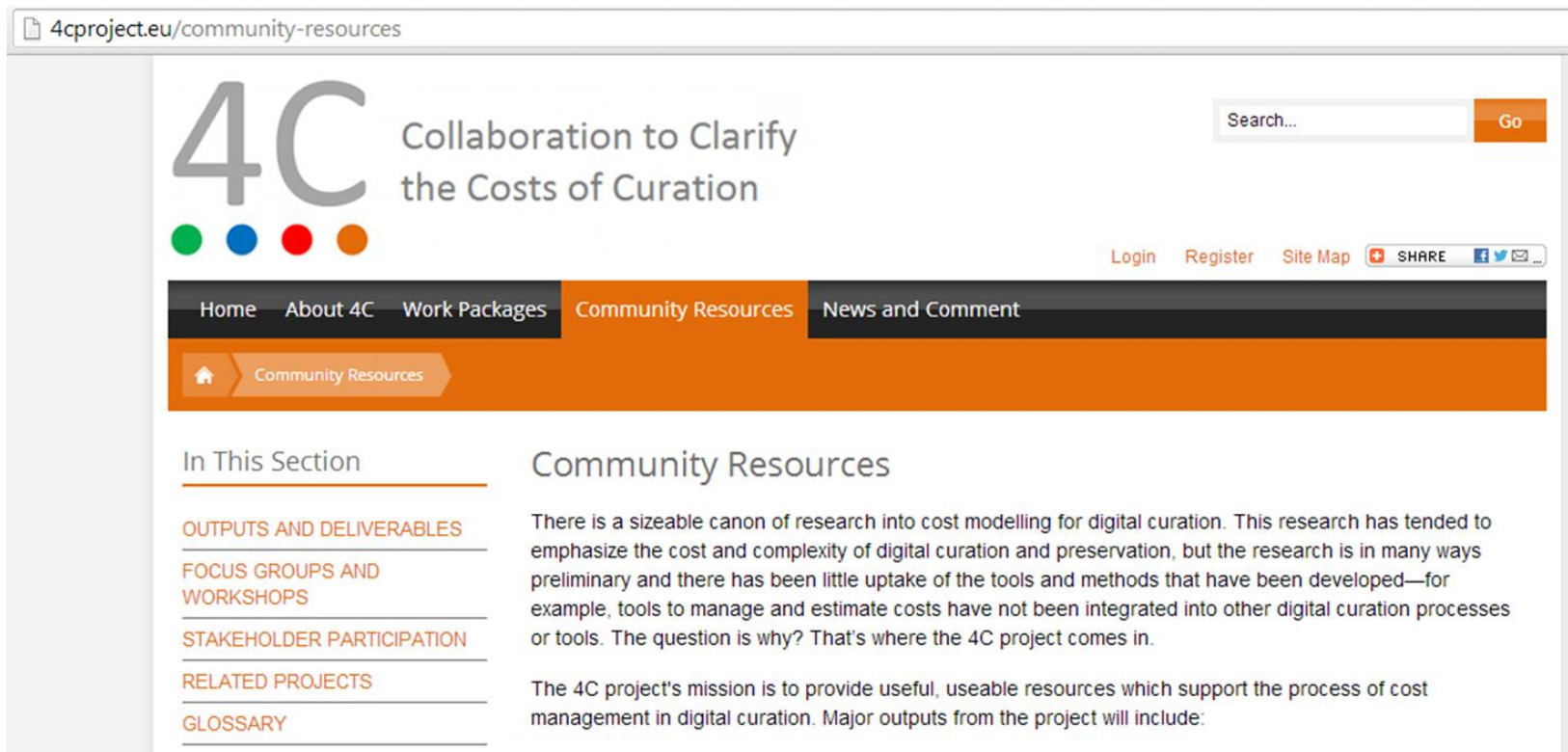
Digital Preservation Coalition



How to reach us?

- 4cproject.eu
- info@4cproject.eu
- [@4c_project](https://twitter.com/@4c_project)
- Call us: + 44 (0)1904 567654
- Write us: 4C Project, c/o DPC, Innovation Centre, York Science Park, Innovation Way, York, YO10 5DG

Watch this space for news and updates

A screenshot of the 4C project website's 'Community Resources' page. The browser address bar shows '4cproject.eu/community-resources'. The page header includes the 4C logo, the project name 'Collaboration to Clarify the Costs of Curation', a search bar, and navigation links for 'Login', 'Register', 'Site Map', and social media sharing. A dark navigation bar contains links for 'Home', 'About 4C', 'Work Packages', 'Community Resources' (which is highlighted), and 'News and Comment'. Below this, an orange banner also highlights 'Community Resources'. The main content area is divided into two columns. The left column, titled 'In This Section', lists links for 'OUTPUTS AND DELIVERABLES', 'FOCUS GROUPS AND WORKSHOPS', 'STAKEHOLDER PARTICIPATION', 'RELATED PROJECTS', and 'GLOSSARY'. The right column, titled 'Community Resources', contains two paragraphs of text. The first paragraph discusses the existing research on digital curation costs and the project's role. The second paragraph states the project's mission to provide useful resources for cost management in digital curation.

4cproject.eu/community-resources

4C

Collaboration to Clarify the Costs of Curation

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[Community Resources](#)

In This Section

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- [RELATED PROJECTS](#)
- [GLOSSARY](#)

Community Resources

There is a sizeable canon of research into cost modelling for digital curation. This research has tended to emphasize the cost and complexity of digital curation and preservation, but the research is in many ways preliminary and there has been little uptake of the tools and methods that have been developed—for example, tools to manage and estimate costs have not been integrated into other digital curation processes or tools. The question is why? That's where the 4C project comes in.

The 4C project's mission is to provide useful, useable resources which support the process of cost management in digital curation. Major outputs from the project will include:

Thanks for your attention! 😊

Questions?

K.Haage@dnb.de

or

info@4cproject.eu